

Board Meeting Minutes 08/14/23

August 14th, 2023 / 6:00 PM / 8994 CLEVELAND RD, CLAYTON NC / CPW ROOM

ATTENDEES

	Kivet Roseboro (leave)	Commissioner
✓	Alicia Cappelletti	Vice Commissioner
✓	Julie Price (phone)	Secretary
✓	Raven Simpson	Treasurer
✓	John Holt	Football Director
✓	Decarlo Simpson	Football Assistant Director
	Amanda Dean	Football Scholastics Director
✓	Stephanie Lopez-Hudgins	Football Fundraising Director
✓	Chezna Jones	Football Concessions Director
✓	Rachel Fincher	Football Equipment & Field Director
✓	Josalynn Hecker	Football Volunteer & Social Media Director
	Angie Rosario	Cheer Director
	Kennadi Rosaio	Cheer Assistant Director
✓	Alison Argott	Cheer Scholastics Director
✓	Christenna Hutchins	Cheer Fundraising Director
✓	Veronica Wilburn	Cheer Concessions Director
	Lauren Buie (Leave)	Cheer Equipment & Field Director
✓	Teresa Powlas	Cheer Volunteer & Social Media Director
	Jalisa Britt	Cheer At Large
	OPEN	Football At Large

MEETING WAS CALLED TO ORDER

- BY: Alicia Cappelletti
- AT: 6:00pm

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URGENT ITEMS

Jamboree – 8/19/23

- **Times:**
 - Board members arrive @ 7:00 am
 - Volunteers arrive @ 7:45 am
 - Gates Open @ 8:00 am
- **Concession Food Budget: \$500**
 - Pizza, hamburgers, hot dogs, chips, candy, drinks, etc
- **Jamboree Cost breakdown:**
 - Referees: \$135/ref (Total \$810)
 - Cleveland High Coach: \$25/hr (Total \$150)
- **Misc**
 - Sign up email going out to volunteers and board members

Pep Rally – 8/27/23

- **Times:**
 - Committee / Board Members arrive @ 12:00 pm
 - Start time @ 1:00 pm
 - End time @ 3:00 pm
 - Clean up
- **Concessions:**
 - CPW to provide hot dogs, chips and drinks
 - Parent to bring sides (potluck style)
- **Agenda:**
 - Games
 - Food
 - Reveal

PRESENTMENTS

Secretary Report

- No report given

Treasurer Report

- No report given

Football Report

- No report given

Football Equipment & Field Report

- No report given

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Cheer Report

- No report given

Cheer Equipment & Field Report

- No report given

Scholastics Report

- No report given

Concessions Report

- No report given

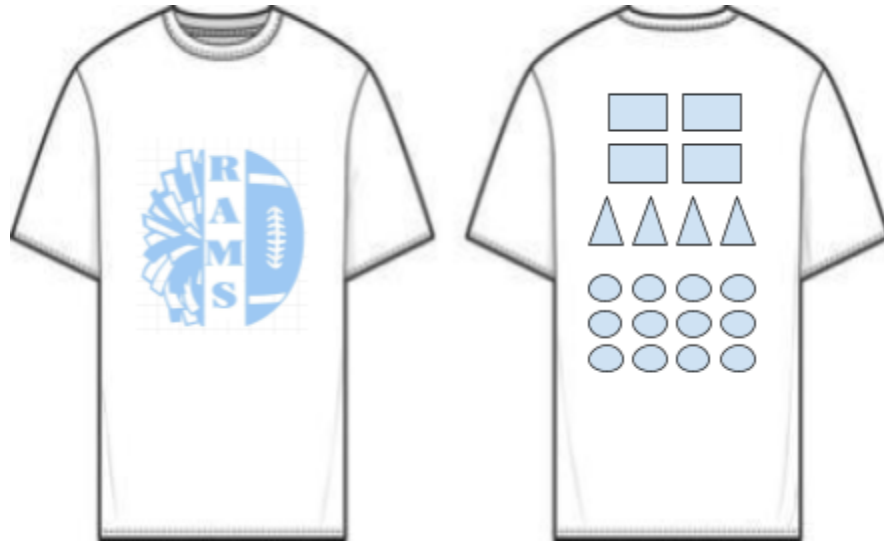
Fundraising Report

- **Accounting**
 - Fundraising balance: \$89,657.82
 - Fundraising spreadsheet updated through June dates for PNC, and July for Walnut Creek. Awaiting totals for Dominos fundraiser.
- **Fundraising - PNC**
 - All known events through November 30 have been added to the volunteer signup: <https://volunteersignup.org/HHM33>
 - There is some cleanup, duplication etc, that needs to be done for the PNC list after last night's signup rush.
- **Fundraising - Walnut Creek**
 - We have 10 concerts remaining for the 2023 season.
 - All dates are now posted on the volunteer signup: volunteersignup.org/YXRT8
 - Since our stand is only open to volunteers that are 18+, we've been working with the Bantam coaches and Walnut Creek to coordinate concessions spots for Bantam athletes as they become available. So far we've been able to bring in 2-4 athletes for 4 shows since late July.
- **General**
 - Dominos Slice the Price Card
 - CPW fundraiser page: <https://store.dominos.cards/40312>
 - 2 week term 7/31/23-8/14/2023
 - Cost is \$20 per card, \$10 goes into the athlete's fundraising account.
 - We had 35 supporters for a total of \$580 raised.

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- **Sponsorship t-shirts**

- Coordinating t-shirt design and vendor with Rachel



- Sponsorship levels: \$500 Platinum, \$250 Gold, \$100 Silver
- Working on an updated sponsorship letter, hope to have this done and distributed by the end of this week, 8/18.
- T-shirts will tentatively cost \$5 for athletes, \$10 for everyone else, and purchase is reimbursable via fundraising.

- **October Calendar Raffle**

- Sourcing a few gift cards or ticket add ons to enhance \$25 days on the calendar. We have a few vendors that donated things for the Fall Festival last year like Rush Hour Karting tickets.
- Finalizing the calendar giveaways per date and updating the doc to share.
- Do we care if the drawing is a physical or digital drawing?
- Target date to roll out raffle ticket sales 8/21

- **Action Items/Work in Progress**

- Update CPWA fundraising page on the website, follow up on creating new general fundraising email to be used by the committee (In progress, target deadline 9/1/2023)
- Create [PNC](#) & [Walnut Creek](#) Volunteer FAQ docs (In progress, target deadline 9/1/2023)

Volunteer & Social Media Report

- No report given

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NEW BUSINESS

- In search of sports photographer
 - Need submissions for recommended photographer submitted to Allie by 8/27
 - Picture Day will be 10/15 starting at 9am
 - Cheer to go first due to practice
 - Schedule TBD
 - Plan for about 4 hours to get all teams

MEETING END

- BY: Alicia Cappelletti
- AT: 7:05PM

NEXT MEETING

- Wednesday 9/20/23 @ 6:00pm