



Board Meeting Minutes 01/18/24

January 18th, 2024 / 7:00 PM / 8994 CLEVELAND RD, CLAYTON NC / CPW ROOM

ATTENDEES

	Kivet Roseboro	Commissioner
✓	Alicia Cappelletti	Vice Commissioner
✓	Julie Price	Secretary
✓	Raven Simpson	Treasurer
✓	Rachel Fincher	Football Director
✓	Ryan Richon	Football Assistant Director
✓	Kim Allen	Football Scholastics Director
	OPEN	Football Fundraising Director
✓	OPEN	Football Concessions Director
	Chezna Jones	Football Equipment & Field Director
✓	Josalynn Hecker	Football Social Media Director
✓	Nicole Endres	Football Volunteer Director
	OPEN	Football At Large
✓	Angie Rosario	Cheer Director
✓	Tenille Naumann	Cheer Assistant Director
	Alison Argott	Cheer Scholastics Director
✓	Christenna Hutchins	Cheer Fundraising Director
✓	Veronica Wilburn	Cheer Concessions Director
✓	Jalissa Britt	Cheer Equipment & Field Director
✓	Jennifer "Apple" Kelso	Cheer Social Media Director
	Heather Baker	Cheer Volunteer Director
✓	Jennifer Curry	Cheer At Large

CALL TO ORDER

- BY: Alicia Cappelletti
- AT: 7:05pm



URGENT ITEMS

EXEC BOARD UPDATE

- Review of SOPS
- Brought back end of year banquet
- Board meetings are a time to recap things happening within a committee and discuss matters that could not be agreed upon within a committee and needs attention/voting from the board.
- Review of committees (see committee breakdown)- need to split volunteer and social position in chart
- Email voting - if something needs immediate answers before the next board meeting, then the exec board will vote on it
- If you need to discuss something that does not pertain to your committee, then email secretary 48 hrs prior to board meeting to be added to agenda
- Flyers going out to schools will now be a combine football & cheer for cost and unity reasonings
- Football and Cheer budgets will need to be declared by 2/1 for registration pricing
- Year end celebration this Saturday
 - Rented Agriculture Center
 - Catered event
 - Shirts & Medals for all the Kids (if they don't attend, they can still pick up at a later date)
 - Photo props and backdrop
- Tyler & Amanda Dean will submit letter of intent for Football At Large and Fundraising

FUNDRAISING: Bantem Tumble Clinic

- February 3rd
- Ages 5-18
- Flyers will be funded by Alison
- \$10 per person
- Being advertised through Social Media (open to public)
- Look into insurance coverage and cost
 - Try to align tumble clinic and football camp timeline for coverage purposes

BOARD VOTE: 6 opposed / 5 in favor

OUTCOME: Fundraiser denied

NOTES: Denied due to timeline, unknown factors like insurance coverage, possibility of athletes being injured before Globals, and organization of the event (board wants to ensure if a new prospect attends event, they have a top-notch experience)



PRESENTMENTS

Secretary Report

- Website switching to Wix.com and in the process of being created
- Website launch date: 2/1/24

Treasurer Report

- Fundraising Acct: \$26,696.13
- Main Acct: \$6,491.84
- Credit Card Balance: \$510.95
- Cash App: \$1,028.98
- Venmo: \$929.09

Football Report

- CFF Update
 - Two new associations in Tennessee added to Mid south
 - Going digital – tackle registration cannot open until after sport connect training is complete
- Flag football
 - Season runs March 2nd – May 4th
 - Ages 5-7, 8-10, 11-13
 - Registration opens Monday 1/22
- Football Clinics
 - March 9th, 23rd
 - April 13th and 27th
 - May 25
 - June 8th & 22nd
- ALA is going to funnel kids that want to play football to us, provide coaches clinics for our coaches, and possible football fundraising opportunities. Possibility of field use for games to give us more opportunities for home games during tackle season.

Football Equipment & Field Report

- No report

Cheer Report

- CFF cheer meeting in March/April
- National Outcomes – 4 successful teams
 - Bantem – 1st place
 - Varsity – 5th place
 - JPW – 4th place
 - TM – 13th place
- Globals is February 23rd-25th (ends season)
- New season starts April 9th



Cheer Equipment & Field Report

- Uniform turn in uniform at Banquet for non-global participants
- All athletes who attend Globals will turn in uniform after competing
- Get with cheer committee about packages for season
- Need to order "Pink Out" gear in advance

Scholastics Report

- Expect new information in March
- Make video highlighting of 2023 scholars
- Mid-South is not doing a ceremony
- CFF is putting on an event this year and is looking for an event

Fundraising Report

- Accounting
 - Fundraising balance: \$26,696.13
 - New 2024 fundraising spreadsheet has been created, and updated through 12/15/23 for PNC, no Walnut Creek events at this time.
 - Collecting funds from Fill My Bow fundraiser through 2/18/24.
 - Travel checks for Globals will be issued the week of 2/19. Exact dates and times TBD.
- Fundraising - PNC
 - Building 2024 volunteer signup for March & April. Release date tentatively 2/3/24.
 - PNC has asked that we start staffing a cook for S301. Starting to rotate volunteers into that position for training.
 - Created a [PNC Volunteer FAQ doc](#)
- Fundraising - Walnut Creek
 - Season starts April 7.
 - Submitted our intent to return for the 2024 season. We'll need to submit insurance certs in February if possible
 - TEAM training dates will start in February. All volunteers are required by CCUMP to attend orientation this year.
 - Building volunteer signup list for April & May. Release date is TBD, likely beginning of March.
 - Created a [Walnut Creek Volunteer FAQ doc](#)
- General
 - Fill My Bow
 - Functions similarly to digital canning. Athletes collect donations of various values marked on the bow image.
 - Runs from 1/9/24-2/18/2024
 - Each bow has a total value of \$500
 - Collecting donations using the CPW Cash App and Venmo accounts
 - Last turn-in date for Fill My Bow is 2/18/2024 @Langley's
 - World's Finest Chocolate Bars
 - Created an account to order a supply of variety boxes
 - There is a set shipping charge of \$120
 - Working on tax exemption to complete the order



Concessions Report

- Add Sams Club and BJs membership to budget

Social Media Report

- Add TikTok and Instagram for football
- Need to update password every year & add authenticator app

Volunteer Report

- No report

Action Items

- Football and Cheer budgets to be submitted by 2/1
- Website to go live 2/1
 - Flag football needs registration open by Monday 1/22 and closes Feb 26th

NEXT MEETING

Wednesday, February 21st, 2024

MEETING END

Called by Alicia Cappelletti @ 8:22pm